

craft distillers

• EL BARRO •

from

• CUENTACUENTOS®

excellent artisanal small-batch mezcal,
second distillation in clay,
at a well price

Read Spear of Cuentacuentos got tired of lousy mezcal cocktails. Read worked with Carlos Mendez Blas to create a dedicated clay distillery in Santiago Matatlan, the epicenter of Oaxacan mezcal production.

Carlos's team, using artisan methods, distills the first run in traditional copper potstills, then the second in clay.

It's simple: the category deserves a great clay mezcal priced so that consumers can afford it. El Barro is priced low. Both Cuentacuentos and Craft Distillers are working at low margins to hold this price down. Want to carry a great claydistilled mezcal that can do some volume?

Here it is.



ARTISANAL SMALL-BATCH MEZCAL

AGAVE:	<i>Espadin</i>
LOCATION:	<i>Santiago Matatlan</i>
FINISH:	<i>second distillation in clay</i>
MAESTRO:	<i>Carlos Mendez Blas</i>
ALC/VOL:	<i>46%</i>
NET.WT:	<i>750ml / 1l</i>
FROM:	<i>Cuentacuentos</i>



Want a dedicated single batch of excellent artisanal mezcal with your name on it? Anywhere from 36 bottles on up? Perhaps custom blended with a wild agave mezcal? Ask your distributor, or email Chris Stevens of Craft Distillers: christopher@craftdistillers.com